



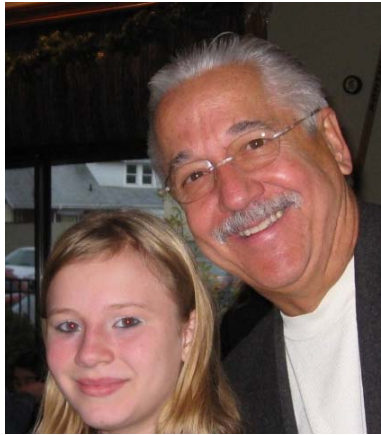
# Welcome Back!

Dear Friends,

It seems like only yesterday that students and adopters said their goodbyes. Heather (in photo) was my adopted student this past school year. We had a great year together. Heather really kept me on my toes as she changed her hair color at least 5 times during the school year!

I hope everyone had a great summer and enjoyed some vacation time. Since the last day of school we've been very busy at Adopt A Class. Eleven new Adopter Companies have signed up over the summer. We have been working to address all the great feedback we received from the Teacher and Adopter Surveys. On August 12<sup>th</sup>, Principals, School Coordinators, and Team Leaders met to get organized for the upcoming year. This year we're implementing several new program features, including Meet and Greet events at the schools and an Activity Suggestion sheet for Adopters.

Today, we have 61 classes available for adoption as well as three schools on our waiting



list. Your referrals have helped us grow and are critical to our ability to serve more of our neediest children. If each of us would call one person, tell them of their Adopt A Class experiences, and ask them to give us an opportunity to tell our story we can accomplish our goal of 100% adoption. Call or email us and we'll take it from there.

As always, if there is something we can do to improve our program or to make your experience more rewarding, please call or email. Thanks for all you do for our children.

**Regards, Bill**

# Welcome NEW Adopters

Cinti Police- Information Management Bureau

Cinti Police- District 3

Bank of Kentucky

EPA National Homeland Security Research Center

Home City Ice Co.

Good Samaritan College

Hobsons U.S.

Moody~Nolan

Union Central Life Insurance Company

Red Hot Promotions

Solica Construction and The Drawing Dept.

## **Do You Know Someone Who Would Make a Great Adopter?**

Call (513) 244-8075 or email Bill Burwinkel at: [bill.b@aacfoundation.com](mailto:bill.b@aacfoundation.com) to make a recommendation or referral.

# “Meet and Greet” School Staff

This year, during the 3rd week of September, all Adopt A Class schools will be holding a School Year Kickoff / Meet and Greet events for Adopters to visit the school to meet teachers and other school staff.

Patrice Tiggs, Resource Coordinator at Riverview East Community Learning Center developed this concept to help her Adopters and Teachers get organized for the new school year. Tiggs shares that a successful Meet and Greet is all about the 3 F's: Food, Fun,

and Familiarity. She explains: “Both the Adopters and the Teachers have a common goal—to improve the life of a student. Their methods to achieve that goal may vary. The Meet and Greet gives them a fun opportunity to share ideas in a collaborative atmosphere. Having everyone, K-8<sup>th</sup>, meet at the same time creates a synergy so new Adopters can reap the benefits of the whole group.” A Meet and Greet also gives Adopters the chance to take a school

tour and talk to their classroom teacher about the upcoming school year.

Tiggs says that last year's Meet and Greet helped Riverview East establish the tone of their school's Adopt A Class program and encourage consensus building at all levels.

Look for communication from your school's Adopt A Class School Coordinator about a Meet and Greet coming soon to a school near you!

# Five Questions for Emily Buckley

Each newsletter will feature an outstanding person or organization who is going above and beyond to make a difference in the Foundation and in the lives of students. To nominate someone to be featured in an upcoming newsletter, please contact [kayla.c@aacfoundation.com](mailto:kayla.c@aacfoundation.com).

## 1. Could you tell us a little bit about yourself?

I have worked for The Nielsen Company in Covington, KY for the past 7.5 years. I am currently a member of our marketing team and am responsible for the development of our internal and external marketing materials, presence on the corporate website, and content on our intranet. I am a member of our Diversity Awareness Team and work to promote our diversity events within our office. I am also responsible for organizing and executing a number of our building-wide social events and fundraisers, as well as our philanthropic events throughout the community.

## 2. How did you get involved in Adopt A Class?

I am a member of the Cincinnati/Covington Diversity Awareness Team at Nielsen and was asked to lead the effort with the eighth grade class at Carson School. Since being involved, I've shared the AAC program information with a number of my colleagues and friends in other organizations in the hopes that they, too, can get become adopters for one of the many deserving schools/classrooms!

## 3. What does your role as Adopt A Class Business Coordinator entail?

As the business coordinator for Nielsen I partner with the school to determine which events the students would most enjoy. I then work with a team at Nielsen to plan and pro-

mote our events with the students, create awareness for the program, and build enthusiasm for our activities. I work closely with my teachers and visit the classroom a few times a year to create a connection with the students and the staff.

## 4. What positive changes do you see the AAC program making?

AAC is reaching new organizations and new schools all of the time. They keep us up-to-date with communications and they are always available to answer questions or help us out with any of our events.

## 5. Is there anything you would like to say to other Adopters or to teachers?

AAC makes it very easy to get involved with your students and make a huge impact on the school, the community, and the lives of the children. The program is set up for success! You meet with the teachers and students, plan your calendar of events for the year, and then keep the momentum rolling throughout the school year!



Emily Buckley is the Adopt A Class Business Coordinator for The Nielsen Company.

## Tax Deductibility

Have you donated school supplies, books, or other materials to your Adopted classroom? Adopt A Class is a 501(c)(3) organization, so your donations are tax deductible. More information on deductibility is available online at:

<http://aacfoundation.com/donate.html>

Click on "Donation Deductibility Information."

You can also use this site to make a secure donation to the program to help cover the cost of presentation materials, office supplies, and the Matching Fund program.

While you're on the website, check out pictures of Adopters and Students enjoying their Spring Events, and read about Adopt A Class in the news.

**Thank you for your support!**



MBT Marketing and Tire Factory Adopters pose with their Adopted first-grade class at John James Elementary School in Portland.